



KNeoWORLD signs content distribution and mobile billing agreement with SmartTrans

SmartTrans has today announced an agreement with Entellect Limited (ASX:ESN) which is summarised in today's ASX filing.

This is further evidence of third parties recognizing the value of accessing the China market using SmartTrans' proprietary billing platform. Negotiations with a number of other third parties wanting to transact in China through the company's billing platform are progressing.

-ENDS-

Further information please contact:

Bryan Carr

Managing Director

AUST: +61 412 111 968

CHINA: +86 138 1188 8401

Media inquiries to: Ben Jarvis, Six Degrees Investor Relations: +61 413 150 448

About SmartTrans

SmartTrans Holdings Limited (ASX: SMA) is a leading Australian technology and software provider that has developed a mobile and online billing and payment platform for the China market. The company has agreements in place with *China Mobile, CMPay, UnionPay and Alipay*. With the growing use of the smartphone as a billing device in China, the company is experiencing significant uptake of its technology in that market. SmartTrans has also developed cutting-edge proprietary logistics software which is used by some of Australia's leading blue-chip organisations who have long term contracts in place with the company. SmartTrans is assessing growth opportunities for its logistic offering in China to complement its mobile and online payments platform.

Melbourne

Level 1
10 Queens Road
MELBOURNE
VIC 3004
Ph: (03) 9866 7333

Sydney

Suite 37
401 Pacific Highway
ARTARMON
NSW 2064
Ph: (02) 9660 4564

Beijing

101, Building 22,
Courtyard 4 Gongti Bei Lu
Chaoyang District
BEIJING CBD, 100027
Ph: +86 (10) 6500 0910