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ASX/Media Release (ASX:ESN)

KNeoWORLD product update to grow global presence

Key points:

- **Update to KNeoWORLD Website**
- **Arcade Mode to attract revenue from 500,000+ consumer player base**
- **New content added with increased navigational ease**
- **Prepares for A Full KNeoWORLD Adventure Expansion**

Entellect Limited (**ESN** or the **Company**) is pleased to announce that it has updated its educational games website www.KNeoWORLD.com, a leading source of fun and educational entertainment for kids and an award winning fundraising solution for schools worldwide. Launched on Friday in San Francisco, the update is part of a broader initiative to grow KNeoWORLD's global presence, expand its overall product offering and make the website more user-friendly by improving ease of navigation.

Following the strong interest in the product and its mobile version, the updated website also features an Arcade Mode which offers access to many fun and exciting games at an alternative price point to attract revenue from the 500,000 + consumers who have previously played the games free.

US Parent Teacher Associations (**PTAs**) and parents visiting the updated website will also find it simpler to preview and recommend the games to their students. Players can quickly search all games by grade level K-8, platform, or skillset, including creativity, life skills, mathematics, reading, writing, science and social studies, then select their games and play them on their preferred platform.

In coming weeks, the www.KNeoWORLD.com Adventure will also be expanded and updated. The new offering will include new missions, mini games and collectible content that is aimed at entertaining players and making education that much more enjoyable and fun.

KNeoWORLD is a virtual, subscription-based adventure that supports kids' education through fun and educational gameplay. It is screen time that connects minds, builds skills and engages imagination. KNeoWORLD offers incentives to kids to learn, and is also a recognised PTA fundraising solution that encourages and rewards fundraising efforts of participating schools. It is available for free to PTAs and affordable for parents and their children. There are now two modes and levels of play available: the Arcade Mode and the VIP Adventure.

All KNeoWORLD games are available free of charge to KNeoWORLD VIP members and there are no imposed time limits on play. There are no hidden in-game costs or advertising to tempt kids.

About Entellect Limited & KNeoWORLD:

Entellect's 80% owned KneoWORLD is a publishing house whose business revolves around selling engaging educational games through its fun KNeoWORLD Games Portal in the exciting education by entertainment games sector.

Games that have inherent educational value are licenced from independent developers and sold via subscriptions to its primary market of parents of 5-12 year old children (initially USA – but unrestricted and already worldwide) who by subscribing, give their children an educational advantage by playing fun and engaging games with validated educational content. Marketing is primarily via US school Parent Teacher Associations as a fund raising initiative Associations and direct to online consumers via social media.

We accelerate learning using compelling and fun online games infused with validated educational content, all embedded in a total virtual KNeoWORLD, to teach the higher order skills required by children to succeed in today's knowledge-based economy - we go beyond school and beyond homework.

Our goal is to become one of the world's leading game based learning publishers.

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