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KNeoMedia Appoints Sander Schwartz to Lead Advisory Board

Online education content publisher **KNeoMedia Limited (ASX: KNM) (KNeoMedia or the Company)** is pleased to advise that Mr. Sander Schwartz has been appointed a Senior Advisor to the Company and will head KNeoMedia's Advisory Board.

Based in Los Angeles, Sander Schwartz is an American Daytime Emmy award-winning producer of television animation and has previously held a number of high-profile and senior roles including President of Warner Bros. Animation, President of International Productions for Sony Picture Television, and President of Family Entertainment for Sony Pictures.

Sander is currently President of Grom Social, a Kids-safe social networking platform with over 7 million subscribers and growing daily.

Sander brings vast industry knowledge in the children's entertainment industry to KNM, together with senior executive experience working in large US entertainment markets, particularly with a family and children focus.

Sander's expertise will be invaluable in enhancing the consumer appeal of KNM's suite of edutainment products and will help the Company achieve far broader distribution globally. His skills include development of content for domestic and international platforms and buyers, consultation in animation and live-action production for clients in television, feature films and other media, including online programming, video gaming, social networks, mobile apps, publishing and licensing & merchandising. His advisory skills include business strategy, program development, production management, content distribution and exploitation of ancillary rights.

CEO James Kellett commented "I have come to know Sander over some time and securing his commitment is a major coup for KNeoMedia. He has taken the time to thoroughly review our suite of products and his enthusiasm for its broad consumer appeal is a significant vote of confidence, and further validation of our content.

"Sander's appointment comes at a pivotal point for KNeoMedia. With the recent launch of our iOS App, and the progressive rollout of KNeoEd and KNeoESP into the New York public school system, having the very best skills in animation and children's entertainment gives us a major strategic advantage. Sander has already identified a number of growth opportunities and we are assessing these. We can take pride in the fact that a person of such high industry standing has chosen to work with us and I am also pleased Sander has elected to take modest share based remuneration and rely upon his own contribution to add value."

Sander Schwartz added: "KNeoMedia's digital products combine strong entertainment and educational value into compelling offerings for consumers in its core kids demographic and I am very much looking forward to working with James and the talented team at KNeoMedia to ensure we that we maximize that value.

Our immediate goal is to capitalize on our products' strengths, and with them reach a wider pool of consumers. This promises to be an exciting and rewarding opportunity."

ENDS –

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KNeoMedia
Limited

About KNeoMedia Limited:

KNeoMedia Limited is an online games publishing company that delivers world-class edutainment games to global educational and consumer markets (education + entertainment = edutainment).

KNeoMedia publishes and markets from its US-based subsidiary, KNeoWORLD Inc., and sells on a micro-subscription and Apps basis through the KNeoWORLD.com games portal, Apps Stores and via distribution agreements and education departments.

Games Based Learning is an integral part of childhood education. Growth in educational markets, combined with advances in mobile devices and connectivity, will continue to accelerate innovation, adoption, and affordability of our products around the world.

KNeoWORLD is a fun education games portal where young students play their way through a futuristic and epic world. They do this by playing compelling games that are subtly infused with validated educational content including numeracy, literacy, science and arts. KNeoWORLD Apps comply with child online protection and the parent approved simple subscription model provides KNeoWORLD with a global opportunity to quickly deploy in a product vacuum and become a market leader.

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