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Form 603

Corporations Act 2001  
Section 671B

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Notice of initial substantial holder

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To Company Name/Scheme KNEOMEDIA LIMITED

ACN/ARSN 009 221 783

1. Details of substantial holder

Name MR ANDREW WILLIAM BLACKMAN

INVIA CUSTODIAN PTY LIMITED <ANDREW WILLIAM BLACKMAN A/C>

ACN (if applicable) \_\_\_\_\_

The holder became a substantial holder on 2 August 2017

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became a substantial holder are as follows:

Class of securities	Number of securities	Persons' votes	Voting power
Ordinary shares	26,077,905	26,077,905	5.69%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest	Class and number of securities
MR ANDREW WILLIAM BLACKMAN	MR ANDREW WILLIAM BLACKMAN IS THE REGISTERED HOLDER OF 5,077,905 FULLY PAID ORDINARY SHARES	5,077,905 FULLY PAID ORDINARY SHARES
INVIA CUSTODIAN PTY LIMITED & MR ANDREW WILLIAM BLACKMAN	MR ANDREW WILLIAM BLACKMAN CONTROLS INVIA CUSTODIAN PTY LIMITED AND ACCORDINGLY HAS A RELEVANT INTEREST IN THE 21,000,000 FULLY PAID ORDINARY SHARES HELD BY INVIA CUSTODIAN PTY LIMITED.	21,000,000 FULLY PAID ORDINARY SHARES

#### 4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Class and number of securities
MR ANDREW WILLIAM BLACKMAN	MR ANDREW WILLIAM BLACKMAN	MR ANDREW WILLIAM BLACKMAN	5,077,905 FULLY PAID ORDINARY SHARES
MR ANDREW WILLIAM BLACKMAN	INVIA CUSTODIAN PTY LIMITED <ANDREW WILLIAM BLACKMAN A/C>	INVIA CUSTODIAN PTY LIMITED <ANDREW WILLIAM BLACKMAN A/C>	21,000,000 FULLY PAID ORDINARY SHARES

#### 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the 4 months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration	Class and number of securities
MR ANDREW WILLIAM BLACKMAN	02/08/2017	\$0.02 per share (total paid: nil, issued on conversion of convertible note of face value \$50,000)	2,500,000 FULLY PAID ORDINARY SHARES
MR ANDREW WILLIAM BLACKMAN	02/08/2017	\$0.02 per share (total paid: \$50,000)	2,500,000 FULLY PAID ORDINARY SHARES
MR ANDREW WILLIAM BLACKMAN	02/08/2017	\$0.02625 per share (total paid: nil issued on conversion of accrued interest of \$2044.77)	77,905 FULLY PAID ORDINARY SHARES

#### 6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

#### 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
MR ANDREW WILLIAM BLACKMAN	34 SOMERSET STREET, MOSMAN, NSW 2088
INVIA CUSTODIAN PTY LIMITED <ANDREW WILLIAM BLACKMAN A/C>	GPO BOX 4595, MELBOURNE, VIC 3001

**Dated: 2 August 2017**

**Authorised for electronic lodgement by Mr Andrew Blackman**