

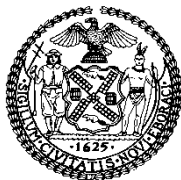


17 December 2019: ASX/Media Release (ASX: KNM)

NYC COUNCIL PRESS RELEASE BOOSTING ACCESS TO KNEOWORLD TECHNOLOGY

KNeoMedia Limited ('KNeoMedia' or the 'Company') (ASX: KNM) is pleased to report confirmation from the New York City Council of a US\$1m public funding commitment for the 'Connect all Kids' education initiative encompassing the NAACP, Dell Technologies and KneoWorld of which KNM receives US\$200,000 (see press release below).

This commitment relates to the 'Connect all Kids' sale announced by KNM on 15 July 2019 and clearly demonstrates availability of public funds for this education initiative. These cash receipts will be collected shortly and receipts from further previously announced sales will follow.



THE COUNCIL OF THE CITY OF NEW YORK OFFICE OF COMMUNICATIONS

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****FOR IMMEDIATE RELEASE****

December 16, 2019

Contact: 212-788-7116
Release: #109-2019

SPEAKER COREY JOHNSON, COUNCIL MEMBERS AND NAACP ANNOUNCE \$1 MILLION TO BOOST ACCESS TO TECHNOLOGY AT QUEENS AND BRONX SCHOOLS

The Hazel Dukes Educational Equity Initiative provides laptops and tech support to four schools

Queens, NY – Today, New York City Council Speaker Corey Johnson, Council Member I. Daneek Miller, and NAACP New York State Conference President Hazel Dukes announced a \$1 million unique learning program that will give students in four public schools access to laptops and state-of-the-art learning programs that boost literacy and math skills. The first-of-its-kind NAACP program is named the Hazel Dukes Education Initiative.

The Council designated \$1 million in this year's budget for the NAACP to purchase more than 1300 Dell Technology Chrome notebooks and KneoWorld technology-based learning programs to be used in schools with tech supported platforms that maximize pupil engagement and give educators advanced and powerful tools to help students succeed. These educational solutions will engage all learners and provide students with new ways to master concepts and skills.



“We need 21st century resources for our 21st century students and this partnership will make sure that these Queens and Bronx schools will get the technology and support the students need to thrive. The Council proudly supports this program and is grateful for all the work the NAACP does to help shape future leaders,” said **Speaker Corey Johnson**.

“The NAACP New York State Conference is dedicated to eliminating the severe inequities that too often continue to plague our education system. We are committed to increasing resource equity by targeting efforts to assist students most in need. We are particularly thankful Speaker Johnson and the City Council have joined us in our Education Initiative,” said **NAACP State President Hazel Dukes**. “The funding provided by Speaker Johnson to support this program will allow the NAACP to work directly with the Department of Education and ensure our students are provided the resources they deserve.”

“We are committed to ensuring that all students have equitable access to technology in the classroom, and we will continue supporting initiatives such as these that bridge the digital education gap,” said **Council Member I. Daneek Miller**, Co-Chair of the Black, Latino, and

Asian Caucus. “This effort represents the Council’s commitment to ensuring that students of color receive access to cutting-edge, software-based learning that prepares them for the job market and beyond. We thank both Speaker Corey Johnson and the NAACP for their partnership, and look forward to continue working with them to support our young minds.”

“It is important that we are always looking for opportunities to provide the students in our community with access to the technology they need to further facilitate learning,” said **Council Member Adrienne Adams**. “Making sure that our children are learning with current technology is essential to ensuring that they are prepared to compete in the economy of tomorrow. I would like to thank the NAACP for this generous technology grant that will be a game changer for local students.”

“Investing in our children’s future means ensuring our schools have the necessary resources for students to succeed,” said **Council Member Rafael Salamanca**. “With support from the City Council and the NAACP’s Hazel Dukes Education Initiative program, children in Queens and Bronx schools will receive brand new laptops and educational programming tailored to improving math and reading proficiency. As part of this initiative, I am proud to have secured laptops for students at P.S. 1 in my district. I thank the City Council and the NAACP for their commitment to education, and look forward to the expansion of the program in the near future.”

“Technology is an integral part of learning and setting our students up for success in the classroom and beyond. I commend the Speaker, Council and NAACP for their investments in our students’ learning,” said **NYC Schools Chancellor Richard A. Carranza**.

The participating schools are:

- Catherine & Count Basie Middle School 72, 133-25 Guy R Brewer Blvd, Jamaica, NY
- Richard S. Grossley (J.H.S. 8), 108-35 167th St, Jamaica, NY
- P.S./I.S. 116 William C. Hughley, 107-25 Wren Pl, Jamaica, NY
- P.S. 1 The Courtlandt School, Bronx, NY

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About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business strategy.

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