

6 February 2023

ASX/Media Release (ASX: KNM)

SUCCESSFUL \$1.6M PLACEMENT COMPLETED

Highlights

- Firm commitments received to raise A\$1.6 million
- Strong support from new and existing institutional and sophisticated investors
- Directors have committed to subscribe for \$150k subject to shareholder approval
- Funds used to underpin the anticipated deployment of pending US sales contracts in the United States, primarily in New York, as previously announced by the Company

Online education publisher KneoMedia Limited (“**KneoMedia**” or the “**Company**”) (ASX: KNM | OTC: KNEOF) is pleased to report that it has received binding commitments for a placement to raise A\$1.6 million (before costs) (“**Placement**”) from new and existing institutional and sophisticated investors.

Under the Placement the Company will issue approximately 160 million new fully paid ordinary shares at an issue price of \$0.010 per share (**Placement Shares**) with one (1) free attaching unlisted option for every two (2) shares subscribed (**Placement Options**). The Placement Options will have an exercise price of \$0.025 per option and will expire on 31 Dec 2024.

The Placement Shares and Options will be issued under the Company’s existing placement capacity under ASX Listing Rule 7.1 (25.6 million Placement Shares and 80 million Placement Options) and 7.1A (134.3 million Placement Shares).

Placement Shares are expected to be issued on Thursday, 9 February 2023 and the Placement Shares will rank equally with the Company’s existing shares on issue.

The Placement was completed at ~18% discount to five-day Volume Weighted Average Price (VWAP).

Directors have committed to subscribe for ~10% of the funds raised and will be issued shares and options on the same terms subject to shareholder approval at a General Meeting to be announced in due course.

The new funds raised will be used to underpin the anticipated deployment of pending US sales contracts in the United States, primarily in New York, as previously announced by the Company.

Details of the Issue of Securities are contained in the Appendix 3B lodged immediately after this release.

KneoMedia will keep the market informed as new sales are secured and with any other material developments.

Chief Executive Officer James Kellett commented: *“We are delighted with the support we have received for this Placement in particular from the existing long-term investors that recognize the*

potential for our technology in the United States where we are making solid inroads and we are most grateful for the support of all participants in the placement. Congruent with the commentary in the recent quarterly report, the 40,000 device 'Connect All Kids' deployment in New York City is now advancing and the funding support from our investors and indeed the Board reflects our confidence in this and future deployments."

About KneoMedia Limited

KneoMedia Limited is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal. The KneoWorld platform is a story and game-based assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, KneoWorld's easy Assign & Go format empowers students to be innovative and self-confident. The unique combination of standards-aligned lessons blends language with math instruction and social-emotional learning while embedded analytics measure academic growth. As an approved Google Education Partner, KneoWorld is an effortless education program to use at school, remotely or both. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business.

Authorised for release by the Board

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