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# Notice of initial substantial shareholder

Form 603  
Corporations Law  
Section 671B

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To: **KNeoMedia Limited**  
**ACN 009 221 783**

## 1. Details of substantial shareholder

James Kellett  
Furneaux Management Pty Ltd

The holders became substantial holders on 21 November 2016

## 2. Details of voting power

The total number of votes attached to all the voting shares in the Company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Class of securities	Number of securities	Person's votes	Voting power
James Kellett	Fully paid ordinary shares	17,665,714	17,665,714	5.35%
Furneaux Management Pty Ltd	Fully paid ordinary shares	17,052,381	17,052,381	5.17%

## 3. Details of relevant interests

Holder of relevant interest	Nature of relevant interest	Class and number of securities
James Kellett	Indirect. Mr Kellett controls the following entities (being shareholders of KNeoMedia Limited), and accordingly has a relevant interest in the shares held by these entities pursuant to section 608(3)(b) of the Corporations Act: 1. Kellett Super Pty Ltd ACN 149 092 231 as trustee of the Kellett Superannuation Fund A/C ( <b>Kellett Super</b> ) 2. Furneaux Management Pty Ltd ACN 126 199 755 ( <b>Furneaux</b> )	17,665,714 fully paid ordinary shares
Furneaux	Direct	17,052,381 fully paid ordinary shares

**4. Details Of Present Registered Holders**

The persons registered as holder of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Class and number of securities
James Kellett, Kellett Super	Kellett Super	Kellett Super	613,333 fully paid ordinary shares
James Kellett, Furneaux	Furneaux	Furneaux	17,052,381 fully paid ordinary shares

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of Acquisition	Consideration	Class and number of securities
James Kellett, Furneaux	21 November 2016	\$0.014 per share (total consideration: \$200,000)	14,285,714 ordinary fully paid shares

**6. Associates**

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

**7. Addresses**

The addresses of persons named in this form are as follows:

**James Kellett**

PO Box 135  
Sandringham VIC 3191

**Furneaux Management Pty Ltd**

PO Box 135  
Sandringham VIC 3191

**Kellett Super Fund Pty Ltd**

PO Box 135  
Sandringham VIC 3191

**Dated 21 November 2016**

**Authorised for electronic lodgement by Mr James Kellett**