KNeoMedia Limited (ASX:KNM) Annual General Meeting November 2018
WELCOME FROM YOUR BOARD AND OFFICERS

James Kellett
Executive Chairman & CEO

Jeff Bennett
Non-Executive Director

Frank Lieberman
Executive Director NY

Sophie Karzis
Company Secretary

Damian O’Sullivan
Chief Operating Officer

Sylvia Chong
Chief Financial Officer

Lord Anthony St John
Chairman KneoWorld UK

Dikran Hussiendjian
Senior Strategy Director US Ed

Isabelita Perez
President KneoWorld PH

<table>
<thead>
<tr>
<th>Corporate overview</th>
<th>ASX Code KNM</th>
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<tbody>
<tr>
<td>Shares on issue¹</td>
<td>~642M</td>
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<tr>
<td>52 week high ($)/share</td>
<td>$0.15</td>
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<tr>
<td>Market Cap (at 3 cents per share)</td>
<td>~$19M</td>
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<td>Cash &amp; Receivables</td>
<td>~$2.0M</td>
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¹ Pro-forma pre all receipts of ~17M November exercised options

Options on issue¹ | ~13.5M

52 week low ($)/share | $0.010

Debt - Convertible Notes | $0.00
FY 2018 CHALLENGES TO OPPORTUNITIES

WE WERE CHALLENGED BY STALLED SALES AND DEBTOR COLLECTIONS:
- NY City and State DOE budgets dramatically cut
- Resulted in our cessation of sales and terms of payment became extended

WE SECURED US$8M FUNDING SUPPORT NYC DEPT. OF EDUCATION:
- Despite securing this funding to underpin growth, A$.5M debtors remains outstanding
- Collection of these debtor now elevated to highest level

DEMAND FOR OUR PLATFORM REMAINS HIGH IN NEW YORK CITY PUBLIC SCHOOLS:
- NYC Schools continue to request access to KneoWorld
- Existing NYC schools continue to request DOE funding for licence renewals

DESPITE THE CHALLENGES WE HAVE CREATED OPPORTUNITIES AND RE-SET FOR GROWTH
- Global market, globally mapped product, rectification of funding, restoration of sales
RE-SET FOR SUSTAINABLE SALES

EXPERIENCED US SALES TEAM RECRUITED
- Sales team now active across US incl NYC
- Substantial sales pipeline established
- Platform expanded to SpEd, AIS, ESL, Gen Ed
- 2M > 4M > 23M students

GLOBAL FOOTPRINT ESTABLISHED
- KNW Philippines established & inaugural sales
- UK established with 10 school funding pledge
- KNW AU established with inaugural sales

NAACP PARTNERSHIP WORKING
- KNM and NAACP Education strategies align
- New distribution channel now working
- Joint opportunities being pursued
- NAACP at forefront of alternative funding

GREATLY ENHANCED PLATFORM
- CMS integrated
- Simplifies regional localisation
- Simplifies written translation
- Synthetic voice translation

FUNDING & PRODUCT ENDORSEMENT
- NYC DOE product endorsement in progress
- Education budgets being restored
- Renewal requests confirm annuity income
- Collection of outstanding receivables happening

PEDAGOGICAL (SCIENTIFIC) VALIDATION
- World class pedagogical advisors
- Backed by committed Educators
- Monash University Research Report
NEW SALES TEAM EXPAND OUTSIDE OF NY CITY

BROADER US MARKET
- ~23 million elementary students
- ~8% students classified as Special Needs
- Potential to address Special Needs kindergarten & AIS students

THE FIVE NY BOROUGHS
- Manhattan, Queens, Bronx, Brooklyn and Staten Is
- 2,300 schools with 1.25m students
- 220,000 special needs students

SALES TEAM NOW ACTIVELY ENGAGED AT DISTRICT LEVEL IN STATES OF
- New York, New Jersey, Georgia
- Arizona, California, Pennsylvania
- Florida
US SALES TEAM IS ESTABLISHED AND HAVE DONE IT BEFORE

SENIOR SALES EXECUTIVE
- Held senior positions with large organization (Apple_22yr)
- Worked and consulted at start ups (Toon Boom Animation_3yr)
- Expert in selling into Complex Sales environments

TWO EXPERIENCED FIELD SALES REPS NOW ON STAFF
- Who are very familiar with education market, can reach and impact C-level executives

PEDAGOGIC EXPERTISE
- On staff to impact senior curriculum and instruction administrators

GREAT MARKETING SUPPORT TEAM

OUTSTANDING SENIOR MANAGEMENT TEAM
AFFILIATION WITH NAACP IS WORKING

KNW AND NAACP STRATEGIES ALIGN

- Closing the achievement gap
- Increased Resource Equity
- Assist districts that purchase with fund raising for additional technology
- Good progress in NY, NJ, GA and FL

REDUCTION IN SALES CYCLE BY 50%

- Two large proposals quickly submitted to Districts because of NAACP relationship
- Educational sales may have a longer cycle than other products however we are progressing well

ADDITIONAL REVENUE

- Opportunity to include professional development staff in large urban cities at additional revenue
- Provision of additional funding opportunities (e.g. Association of Latino Administrators and Superintendents, New York State Assembly)

COMBINATION OF ACTIVITIES HAVE BUILT SOLID SALES PIPELINE

- Since engagement of team and NAACP solid sales pipeline of US$1m has been established
INCREASING OUR US PRESENCE

NATIONAL CONFERENCES
- Participation in regional and national conferences
- NAACP senior leadership is typically aligned with senior school district administration e.g. Albany
- Joint conferences with NAACP leadership in targeting school district leadership
- Assist districts that purchase with fund raising for additional technology
- Good progress in NY, NJ, GA and FL

EARLY ADOPTERS IDENTIFIED
- Work with known early adopter schools to penetrate additional districts
- Educational sales may have a longer cycle that other products however we are progressing well

SHOWCASE SCHOOLS
- Use showcase schools in NY and others soon to sign for peer to peer promotion
- Use our educational experts for peer to peer interaction and promotion

STRIVE TO BUILD AN EVER INCREASING PIPELINE OF OPPORTUNITIES
PHILIPPINES MARKET OPPORTUNITY

SALES TEAM ACTIVELY ENGAGED

• Initial 120 licences to SPED school in Vizcaya Province
• Sale via partnership with Rotary to Batino School, Quezon City
• Substantial proposal before and Mayor of Davao City on recommendation of Superintendent

BROADER PHILIPPINES MARKET

• 27 million k-12 students
• 13.7 million elementary students
• 5 million Children With Difficulties students
• 2 million CWD elementary
• Government campaign for recognition of CWD rather than home school
UK MARKET OPPORTUNITY

BROADER UK MARKET

- 8.7 million k-12 students
- 4.6 million primary students
- 0.7 million Students with Education Needs (SEN)

SALES ACTIVITY INITIATED

- Anthony St John’s contacts paving the way
- 10 school foundation pledge secured to ensure positive cash flow
- Mike Mackenzie appointed CEO with direct bus dev responsibility
AUSTRALIA MARKET OPPORTUNITY

BROADER AUSTRALIAN MARKET

- 3.9 million k-12 students
- 2.3 million primary students
- 13% of total student enrolment has learning difficulties

SALES NOW ACTIVELY PROGRESSING

- Initial sale via partnership with VARIETY to Croxton School, Melbourne successful
- Additional sales now anticipated with Monash validation
- NDIS Approved
**BACKED BY THE MOST EXPERIENCED TEAM**

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<tr>
<th>Instructor</th>
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<tr>
<td>Dr Mary McInerney</td>
<td>Education Programming US</td>
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<tr>
<td>Jeff Huart</td>
<td>Professional Development</td>
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<tr>
<td>Donna Domino</td>
<td>Education Programming US</td>
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<tr>
<td>Dr Denine Jimmerson</td>
<td>Curriculum Mapping</td>
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<tr>
<td>Prof Laurie O’Donnell</td>
<td>Learning Content</td>
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<tr>
<td>Assoc Prof Dr. Wee Hoe Tan</td>
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**NYC DOE**
- Licenced vendor
- Application for universal adoption pending

**US EDUCATIONAL SUPPORT:**
- Supported by the United Teachers Federation & the Council of Superintendents and Administration
- Highly Experienced Educators

**POLITICAL SUPPORT:**
- Keith Wright Chairman, Manhattan Democratic Party & a growing number of Borough and State Politicians
- NAACP
- Lord St John House of Lords UK

**VALIDATION:**
- Mapped and aligned by expert pedagogues
- Validated by Monash Uni Faculty of education
- Sultan Idris 18 school research in progress
THE POWER BEHIND OUR PLATFORM

ENGAGE
- Dramatic improvement in behaviour of concern
- Reduction in OH & S issues in schools
- Proven technology-based learning content
- Designed to challenge students of all ages and ability

EDUCATE
- Improved engagement provides education opportunities
- Numeracy, Literacy, Art, Science, Creative Thinking, Life Skills
- Huge content pool in place and regularly enhanced

ASSESS
- Proprietary Educators Analytics & Reporting Dashboard
- Educators can track performance in real time
NEAR-TERM VALUE DRIVERS SUMMARY

RESTORE SALES ACTIVITY IN NYC AND COLLECT OUTSTANDING RECEIVABLE

RAPIDLY CONVERT THE US PIPELINE & PENETRATE MORE STATES AND DISTRICTS

ACCELERATE DEPLOYMENT IN AUSTRALIA ON BASIS OF COMPLETED RESEARCH

BUILD ON PHILIPPINES SALES DIRECTLY AND WITH PARTNERSHIPS - ROTARY

RAPIDLY DEPLOY IN UK USING 10 SCHOOL FOUNDATION FUNDING PLEDGE

BUILD SHAREHOLDER VALUE AND RETURNS BASED ON 4 PILLARS

• Partnerships that facilitate access to government and private enterprise funding channels
• Leading technology to ensure we maintain a commanding position in special and general education
• Validated content by globally recognised health and education bodies
• Top talent in education and business development to deliver scale in our deployed markets
In 2017 we said we are making a difference school by school, classroom by classroom, student by student.

NOW it’s DISTRICT by DISTRICT – COUNTRY by COUNTRY.

While striving to deliver superior shareholder returns, our recent success is built on worthy and ethical business objectives. These worthy endeavours drive our team and are the foundation of what will be our continued success in the special needs and general educational markets in the future in the US and other countries.
Thank You For Attending

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James Kellett
Exec. Chairman & CEO
23rd November 2018
Builds Confidence • Closes the Gap

Jeff  Andres  Seth  Emma  Woof  JJ  Tanya  Mei  Zoe
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