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## FIRST SEAT LICENCE SALES SECURED IN ARIZONA

Online education publisher KNeoMedia Limited (“KNeoMedia” or the “Company”) (ASX: KNM) confirms the **first sale** of 100 Seat Licences (USD\$5,000 order) to Crane School District in Yuma County, Arizona.

The deployment, whilst modest in monetary terms, provides excellent visibility for the KneoWorld content in Arizona and California. Yuma County schools in Arizona and Monterey County schools in California share many migrant students each year. The plan is to now introduce KneoWorld into more Yuma County schools, and then expand into Monterey County, California, with the purpose of meeting the needs of these students across both areas.

The effectiveness of the KneoWorld learning and development content will be evaluated by the Crane School District and will provide evidence for the other districts in both States as to the program's effectiveness.

Funding for this sale and future Yuma County sales is being received from the Creative Kids Initiative, Inc. ([www.creativekidsinitiative.org](http://www.creativekidsinitiative.org)). Creative Kids Initiative is an international 501(c)3 nonprofit education foundation dedicated to providing creative tools, opportunities, and resources for children.

**KNM's Chief Executive Officer James Kellett commented:** *“This first sale in Arizona is a pleasing development and consistent with our strategy of building visibility for KneoWorld across a number of US States. Our US sales team is active in 10 states and our sales pipeline continues to strengthen very favourably. We look forward to providing further sales updates as firm purchase orders are locked in.”*

### About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is an education publishing company that delivers world-class education assessment products and games-based learning to global educational markets, particularly to Special Needs education facilities. The Company sells on an annual Seat Licence basis through its KneoWorld.com portal via education departments and distribution agreements. KneoWorld is an education games portal where students play their way through a futuristic and epic world with the games mapped to validated educational content including numeracy, literacy, science, arts, reasoning and memory. The content delivers extensive analytical performance data to educators and complies with child online privacy protection including US COPPA and European GDPR. Our SaaS model provides KneoWorld with a global education market opportunity selling on a business to business strategy.

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