



2 September 2019: ASX/Media Release (ASX: KNM)

KNEOMEDIA APPROVED TO TRADE ON US OTCQB MARKET

KNeoMedia Limited ("KNeoMedia" or the "Company") (ASX: KNM; OTCQB: KNEOF) confirms the Company's securities have been approved to trade under the symbol **KNEOF** on the OTCQB Market in the US. KNeoMedia Limited previously traded on the Pink Market. The approval will take effect in the US on 4th September.

KNeoMedia reiterates that the OTCQB Market facilitates trading in the existing ASX-listed shares and no new shares in the Company are issued as a result of this approval.

One final step is KNEOF securing DTC Eligibility¹ which essentially facilitates the trading of the securities by individual investors that use self-managed online broking accounts (such as TD Ameritrade and E-Trade), as opposed to trading through full service brokers.

KNM's Chief Executive Officer James Kellett said: *"Trading on the OTCQB Market is an important development for KNeoMedia and gives us access to a wide pool of investors in the United States. As reported, given the growing presence of our technology in the US market, US investors have been seeking a way to acquire our ASX-listed shares through a US market. The OTCQB Market facilitates this. Joining the OTCQB Market is matched with an active investor engagement program to ensure we regularly communicate KNeoMedia's investment attractions and growth prospects to US investors and the broking community there."*

Separately, the Company will continue to update shareholders on the growing sales pipeline which is building at an encouraging rate.

About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal special and general education classrooms via its KneoWorld portal. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business strategy.

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¹ <https://www.stctransfer.com/dtc-eligibility-information/>