



15 July 2020: ASX/Media Release (ASX: KNM)

US OTC Listing – DTC Electronic Share Trading Eligibility Approved

KNeoMedia Limited (**KNeoMedia** or the **Company**) (ASX: KNM; OTC: KNEOF) is pleased to announce that from 14 July 2020 (15 July 2020 AEST) its OTCQB-listed common shares are now eligible for electronic clearing and settlement through the Depository Trust & Clearing Corporation (**DTCC**) in the United States. KNeoMedia confirms that no new shares in the Company are being issued as a result.

Online brokers such as Ameritrade, Fidelity Investments, Charles Schwab, Interactive Brokers, TradeStation and ETrade all offer DTC eligible OTCQB trades.

DTCC is a subsidiary of the Depository Trust Company, a US company that manages the electronic clearing and settlement of publicly traded companies. DTC eligibility is expected to simplify the process of trading and enhance liquidity of the Company's common shares on the OTCQB by greatly broadening the pool of brokerage firms that are permitted to promote KNeoMedia to their clients.

Three key advantages of trading our KNEOF stock:

1. Trades and settlements in US Dollars (USD);
2. Trading in the North American time zone; and
3. KNEOF is the same class Ordinary Shares to our ASX traded KNM, not a synthetic. The shares are simply registered in two different Registries.

As previously advised, KNeoMedia has been working with its transfer agent, Dynamic Shares Transfers, DTC filing agent Glendale Securities, OTC Sponsor B. Riley FBR, Inc and our legal advisors Lucosky Brookman over the last 12 months to achieve the electronic listing in the US as an addition to its OTC Markets admission. While our advisors confirmed the simplicity of the process, the OTC and DTC were more familiar with US and Canadian exchanges than the ASX, and consequently the alignment with the ASX and our Australian Registry was lengthy and protracted in explanation and compliance. The Company thanks its agents and advisors for their efforts in securing this DTC eligibility.

-ENDS-

About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business strategy.

Authorised for release by James Kellett, CEO.

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