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Maiden 500 Seat Licence Order in Florida Paves the Way for Statewide Rollout

Florida A&M University's Developmental Research School, Florida's Title IV Funding Program and KneoWorld are Proving Technology that is Changing Education for all Students

KNeoMedia Limited ("KNeoMedia" or the "Company") (ASX: KNM; OTCQB: KNEOF) is pleased to provide this update from Florida A&M University and its Development School on the successful deployment of KneoWorld **with an initial order of 500 Seat Licences** and the continuing progress being made in the State of Florida.

Florida A&M University Development Research School (FAMU DRS) in Tallahassee, Florida is thrilled to announce that the successful collaboration with KneoWorld Inc. has delivered outstanding early results for its students. KneoWorld's story-based lessons, educational games and assessment program is proving that the curated content engages students of all ages and abilities. The customized content, including workbooks and lesson plans, has been included into the curriculum to support FAMU DRS' masterful educators.

The initial 2019 Summer Program allowed elementary and middle school students to use the KneoWorld platform for three weeks. The results, based on evidence of student growth data and approving teacher/student perceptions, happily kicked off the partnership. FAMU DRS will now deploy KneoWorld district-wide with these initial 500 Seats to establish a further efficacy benchmark in September which enables KneoWorld's platform, including Math, Science, Literacy, and STREAM curriculum, to be deployed by more Florida School Districts from October onwards.

Dr. Patricia West, FAMU DRS Assistant Superintendent, commented: "Our new partnership with KneoWorld has commenced with a wonderful start. It has been an absolute pleasure to see our scholars excited about and engaged in the learning process as they navigate this interactive instructional program, and our teachers have already seen student progress. We are extremely appreciative of the Florida Title IV Office for making it possible for us to provide this extraordinary opportunity for our scholars. As author Carol Ann Tomlinson once said – *'Excellence in education is when we do everything that we can to make sure they become everything that they can'.*"

Dr. Denine Jimmerson, KneoWorld's Director of Curriculum & Instruction, was pleased about another big win for KneoWorld, stating: "After recently establishing our two back-to-back programs in Yuma, AZ and Cleveland, OH that were successful, KneoWorld is busier than ever - and right before Back-To-School!"



KNeoMedia's Chief Executive Officer James Kellett added: "We now have the catalyst for a Title IV federally-funded rollout at a District-wide level across Florida from October onwards. FAMU DRS's resounding endorsement of our content is a game-changer for us in Florida. We look forward to reporting more and larger sales in Florida and achieving critical mass there. With these 'direct-to-district' sales, all revenue from these deployments flows through to KNM. We are also on track to report more sales from New York as well as sales in other markets previously referenced – all before the end of the month."

The commencement of sales in Florida represents a second revenue stream for the Company in the United States where KNM receives all revenue (US\$50.00 per Seat Licence) from sales. This is distinct from the 'Connect all Kids' program where revenue is split between NAACP, Dell and KneoMedia.

KneoWorld's technology-based solutions are customised to meet any district's or school's standards to support teaching/learning for students of all abilities and levels with the goal of promoting educational equity. The content will thus be crafted for the respective Districts in Florida and their unique teaching and learning requirements. This adaptability and customisation is a unique selling proposition of KneoWorld.

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About Florida A&M University's Developmental Research School:

Florida A&M University Developmental Research School (FAMU-DRS) is a K-12 laboratory school in Tallahassee, Florida, affiliated with Florida A&M University. The mission of Florida A&M University's Developmental Research School (FAMU DRS) is to conduct research, demonstration, and evaluation of the management of teaching and learning. FAMU DRS is committed to providing a quality education for students by promoting innovative strategies for teaching and learning. www.FAMUDRS.org



About KneoWorld:

KneoWorld is an online story-based learning portal that helps educators explore and build on the practical use of storytelling as an effective instructional tool. Story-based lessons take students into a futuristic world of epic adventures where validated educational content has been created around numeracy, literacy, science, arts, critical thinking and life skills. Researched and evidenced-supported, KneoWorld engages learners at all levels with new ways to practice and master key concepts and skills providing educators with a powerful tool to help students succeed. The KneoWorld team is driven to help achieve educational equity to close the achievement gap for all students. KneoWorld content is safe and secure for children of all ages, and complies with child online privacy protection, including US COPPA and European GDPR.

To learn more about KneoWorld or schedule a demonstration, visit www.KneoWorld.com or follow @KneoWorld on social media.



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About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business strategy.

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