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KNEOMEDIA SECURES GOOGLE FOR EDUCATION GLOBAL PARTNER CERTIFICATION

KNeOWorld SaaS Platform now closely aligned with two of the biggest education technologies suppliers globally – Dell Technologies and Google for Education

Online education publisher KNeoMedia Limited (“KNeoMedia” or the “Company”) (ASX: KNM OTC:KNEOF) is pleased to advise the Company’s KneOWorld eLearning SaaS platform has secured Google for Education Partner Certification globally. Google for Education has undertaken an extensive review of the KneOWorld platform before granting this certification – an excellent validation of the technology and its teaching and learning attributes.

Over 120 million¹ students, teachers and administrators around the world are using Google G Suite for Education and Google Classroom. More than 40 million students use Chromebooks with Google commanding 60% of the market for education computers in the US.

The Company’s ‘Connect All Kids’ collaboration with Dell Technologies and the NAACP will be greatly strengthened given Dell’s Chromebooks use the Google operating system (Dell is providing Chromebooks under the ‘Connect All Kids’ initiative). District education administrators in the US are now requesting that products such as KNeOWorld are validated and immediately accessible through trusted ‘student safe’ channels such as Google for Education. Participating school districts and county IT administrators can now push the KNeOWorld SaaS platform to thousands of existing Chromebooks, and indeed other devices, and remotely manage those devices.

The certification also greatly enhances KneoMedia’s two other sales channels, namely direct to schools and through channel partners in all markets. Through the Google for Education platform, KNeOWorld can be more seamlessly integrated into schools and education systems globally that already have existing hardware infrastructure in place.

KNeOWorld is now closely aligned with two of the biggest education technologies suppliers globally, Dell Technologies and now Google for Education. While the responsibility for the marketing, sales and monetization of the KneOWorld platform rests with KNeoMedia and its partners, the Google for Education certification and Dell’s involvement through ‘Connect All Kids’ greatly enhances ongoing sales efforts and will deliver future co-marketing opportunities.

CEO James Kellett said: *“This is excellent validation of the KNeOWorld platform by a globally recognised and trusted leader in education technology. Google for Education helps us make KNeOWorld much more accessible to schools and districts and makes our sales process seamless given we are certified. The fact that Google for Education have deemed that our technology has a place in their very trusted and respected ecosystem is a real vote of confidence.*

“With two global education technology heavyweights behind us, we are better positioned than ever to deliver more material sales like those reported last week. As school returns this month in the US, our team here is actively ramping up sales efforts. Google for Education’s global presence will also help us generate sales in other markets where we are already established.”

The Google Partner page for KneOWorld can be found here:

<https://cloud.withgoogle.com/partners/detail/?id=kneoworld&hl=en-GB>

¹ <https://www.bloomberquint.com/business/google-widens-lead-in-education-market-as-students-rush-online>



About KNeoMedia Limited:

KNeoMedia Limited (ASX: KNM) is a SaaS publishing company that delivers world-class education and assessment products to global markets in both special and general education classrooms via its KneoWorld portal special and general education classrooms via its KneoWorld portal. Student seat licences are sold to education departments on an annual basis and via distribution agreements. The KneoWorld platform is a story-based and game assessment learning program that provides engaging and effective ways for students to process and apply academic skills and concepts. Researched and evidence based, programs are mapped and measured to curriculum with student performance data delivered via the educator dashboard. KneoWorld is fully compliant with child online privacy protection including US COPPA and European GDPR. Our proven ability to engage, educate and assess provides a global education market opportunity selling on a business to business strategy.

Authorised for release by James Kellett, CEO

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