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## KNeoMedia appoints Dr. Mary McInerney to Advisory Board

- **KNM's content receives further validation with Dr. Mary McInerney joining Advisory Board**

Online education publisher **KNeoMedia Limited** ("**KNeoMedia**" or the "**Company**") (**ASX: KNM**) is pleased to confirm the further strengthening of its Advisory Board with the appointment of Dr. Mary McInerney, as reported at the Company's Annual General Meeting.

The appointment of Dr. McInerney to the Company's Advisory Board follows the appointment of Keith L. T. Wright earlier in the month.

As a graduate of Columbia University with a Doctorate of Education, Dr. McInerney's extensive expertise in the field of education, particularly in the Special Needs environment, will be of profound benefit to KNeoMedia and assist greatly in the expansion into Broader US markets.

Dr. McInerney is a highly skilled and motivated School Building Leader, with exceptional leadership and fiscal planning skills. With over 40 years' experience in the New York education sector, Dr. McInerney is a perfect addition to KNeoMedia's team and she is passionate about strengthening Special Needs learning and development in the United States. Her appointment is yet another solid endorsement of the KNeoWorld content.

Dr. McInerney recently retired as the Principal of Hungerford School, Staten Island, NY. She led the transformation of the school to become a nationally recognised award winning cluster NYCDOE public school for severely challenged children earning US Department of Education Blue Ribbon Status under her leadership. Further, Dr. McInerney is an Advisory Member of New York State Education, Department Special Education and is affiliated with The Association for the Severely Handicapped, among many more.

### **Management commentary**

KNeoMedia US Executive Director Frank Lieberman said: "We are delighted to confirm the acceptance by Dr. McInerney to join our Advisory Board. Her commitment to our programs is a great vote of confidence in our technology and validates its efficacy. Dr McInerney has been instrumental in generating greater visibility for KNeoWorld in other US and we are grateful for her commitment."

– ENDS –



**About KNeoMedia Limited:**

KNeoMedia Limited is an online education publishing company that delivers world-class education assessment products and games-based learning to global educational markets.

KNeoMedia publishes and markets from its US-based subsidiary, KNeoWorld Inc., and sells on an annual seat licence basis through its KNeoWorld.com portal via education departments and distribution agreements.

Games Based Learning is an integral part of childhood education. Growth in educational markets, combined with advances in mobile devices and connectivity, will continue to accelerate innovation, adoption, and affordability of our products around the world.

KNeoWorld is an education games portal where young and also special needs students play their way through a futuristic and epic world. They do this by playing compelling games that are subtly infused with validated educational content including numeracy, literacy, science, arts, reasoning and memory. KNeoWorld products provide extensive analytical performance data to educators and comply with child online privacy protection. Our SaaS model provides KNeoWorld with a global education market opportunity addressing both regular and special needs students.

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