

# KNeoMedia Limited

Australian global publishing company **KneoMedia Limited** (ASX:KNM / OTCQB:KNEOF) is now DTC eligible. The ever-expanding education company has operations in USA, UK, Philippines, Australia and now in India. The focus of operations is the publishing and distribution of its SaaS education product platform **KneoWorld.com**, particularly in the US education sector including a major collaboration with the NAACP and Dell Technologies.

KneoWorld is a powerful platform of curriculum-based blended learning programs that uses tech solutions to engage and motivate students of varying abilities to want to learn.

Ideal for today's unpredictable education environment, KneoWorld's adaptable online format is effective in all education settings:

1. **IN-CLASS** blended learning resource
  - a. Whole groups, small groups and individually
  - b. Student-centered, teacher-directed.
2. **DISTANCE eLEARNING** Program
  - a. Student-centered, teacher-directed
3. **HOMESCHOOLS** Core Curriculum Program
  - a. Student-centered, parent-directed

KneoMedia originally pioneered and developed the education platform in response to the needs of children with learning difficulties by creating engaging



James Kellett, Executive Chairman



game-based learning programs combined with an analytics dashboard. The games proved to captivate challenged learners and help behavioural issues. The data generated by the platform gave teachers insights into how a child was progressing and showed where they needed help.

Under guidance from educators and administrators the platform has progressed and expanded to now offer a vast range of curriculum-based and mapped teacher support tools for students PreK-Grade 9 for general and special education schools, remote learning and homeschools.

The key element of the platform is the focus on story-based learning. Children have been learning through the power of storytelling for centuries and evidence supports its efficacy as a powerful learning tool to help students succeed. KneoWorld's ELL and mathematics story-based lessons are created around a team of intrepid KneoExplorers who lead the students on a journey of learning and discovery with both on and off-screen activities. These graphic novels are beautifully illustrated and thoroughly engaging. Student progress is monitored via pre and post-game challenges that measure the skill and mastery of each subject. The data is aggregated and evaluated in line with the relevant State standard to generate formative data reports for educators, parents and carers to use to differentiate instructional next steps, thereby meeting the student's whole specific learning needs.

Today's learners will encounter problems that have not yet been imagined and all

children should be given every opportunity to succeed, regardless of their academic ability. Changes to how children are educated and the growth in educational markets, combined with advances in mobile devices and connectivity, will continue to accelerate innovation, adoption, and affordability of Kneoworld products around the world. All KneoWorld programs are COPPA, FERPA and GDPR security compliant.

The Company recognises education markets have a lengthy sales lead time, much of which has been deployed. The Company believes investment to date in both its SaaS platform and the opening of those markets together with the extensive work of regional curriculum alignment will provide long term sustainable annually recurring revenue and further growth in new markets due to the readily translatable design of its totally owned intellectual property, the KneoWorld platform. [www.kneoWorld.com](http://www.kneoWorld.com) ■

Appointed Executive Chairman October 2015. Mr Kellett has over 30 years' experience in global corporate finance and business management and has held senior executive positions in the finance and communications industries, including ASX listed companies. Mr Kellett has been the driving force in establishing KNeoWorld Inc. in the game-based education sector in America and other global markets.

Please visit the company's website for more information: [kneomedia.com](http://kneomedia.com).

*This material contains forward-looking statements. In addition, from time to time, we or our representatives may make forward-looking statements orally or in writing. We base these forward-looking statements on our expectations and projections about future events, which we derive from the information currently available to us. Such forward-looking statements relate to future events or our future performance, including: our financial performance and projections; our growth in revenue and earnings; and our business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as "may," "should," "expects," "anticipates," "contemplates," "estimates," "believes," "plans," "projected," "predicts," "potential," or "hopes" or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including: our ability to change the direction of the Company; our ability to keep pace with new technology and changing market needs; and the competitive environment of our business. These and other factors may cause our actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this document and other statements made from time to time by us or our representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions about us. We are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this document and other statements made from time to time by us or our representatives might not occur.*

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