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## **KNeoMedia appoints Keith L. T. Wright to Advisory Board**

- **Manhattan Democratic Party Chairman and Former New York State Assembly Member**
- **A key appointment that will significantly boost KNeoMedia's US expansion efforts**

Online education publisher **KNeoMedia Limited** ("**KNeoMedia**" or the "**Company**") (**ASX: KNM**) is pleased to advise that it has appointed Manhattan Democratic Party Chairman and former New York State Assemblyman the Hon. Keith L. T. Wright to the Company's Advisory Board.

Mr. Wright is highly-respected in New York, with more than 20 years' experience in local and state government. He has unmatched, first-hand knowledge of New York's regulatory and institutional landscape, as well as an extensive network of contacts and strong relationships with key stakeholders in the City, New York State and Washington.

From 1993 to 2016, Mr. Wright served as a Member of the New York State Assembly (the lower house of the New York State Legislature) representing the 70<sup>th</sup> District. During this tenure, he was the Co-Chairperson of the New York State Democratic Committee, and led key committees on housing, election law, social services, and labour.

The son of a New York State Supreme Court Justice, Mr. Wright is a graduate from Rutgers Law School, Tufts University, the Fieldston School and the Ethical Culture School. He is currently the Chairman of the Harlem Community Development Corporation, and has previously held positions in New York City's Human Resources Administration, the Manhattan Borough President's Office and the New York City Transit Authority.

Mr. Wright's extensive expertise, connections and insights will be invaluable to KNeoMedia's relationship-building efforts as it rapidly scales up the rollout of its educational content to New York Public Schools and, particularly in Special Needs environments.

### **Management commentary**

KNeoMedia US Executive Director Frank Lieberman said: "Keith's appointment clearly highlights the strong relationships we are building with leading public figures in New York. Educators and lawmakers are increasingly recognising the unique benefits KNeoMedia's educational content brings to students, particularly in Special Needs environments.

"When it comes to New York's public sector and legislative landscape, including its school system, no-one has a better knowledge and understanding than Keith Wright. His expertise and stakeholder management skills will be invaluable in guiding the continuing rollout of our educational content across New York and the US more broadly."

Keith Wright added: "KNeoMedia's immersive learning content provides numerous benefits to students with Special Needs, including improved concentration, memory and reasoning skills. Through my role, I look forward to making sure students in the five Boroughs receive the educational tools they need.

"As well, the 220,000 Special Needs students in New York are cared for by some outstanding teachers and carers. This content is helping make their jobs easier and more rewarding."

– ENDS –



**About KNeoMedia Limited:**

KNeoMedia Limited is an online education publishing company that delivers world-class education assessment products and games-based learning to global educational markets.

KNeoMedia publishes and markets from its US-based subsidiary, KNeoWorld Inc., and sells on an annual seat licence basis through its KNeoWorld.com portal via education departments and distribution agreements.

Games Based Learning is an integral part of childhood education. Growth in educational markets, combined with advances in mobile devices and connectivity, will continue to accelerate innovation, adoption, and affordability of our products around the world.

KNeoWorld is an education games portal where young and also special needs students play their way through a futuristic and epic world. They do this by playing compelling games that are subtly infused with validated educational content including numeracy, literacy, science, arts, reasoning and memory. KNeoWorld products provide extensive analytical performance data to educators and comply with child online privacy protection. Our SaaS model provides KNeoWorld with a global education market opportunity addressing both regular and special needs students.

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